





takes complicated ideas and makes them simple, inspiring people to find new ways to grow and expand their digital marketing.



# Let's wow your audience!







### Educational

"Efficient and approachable. Incredibly informative."

## Inspiring

"Your enthusiasm & knowledge of social media are infectious."

## Engaging

"Great content and the delivery was 💰!"



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DIGITAL MARKETING CONSULTANT
SOCIAL MEDIA STRATEGIST
DIGITAL STORYTELLER
KEYNOTE SPEAKER
PODCAST HOST



Josh Klemons is a Digital Storyteller/Strategist and the founder of Reverbal Communications. He and his team help progressive campaigns, brands and organizations find, hone and tell their stories online.

He's done social media and digital marketing work with local, statewide and national political campaigns, tiny non-profits, Fortune 500 companies and everything in between.

He writes, teaches, trains, presents, podcasts and consults regularly on social media, digital marketing and ways brands can reach, engage and expand their audiences online.

### **HE HAS SERVED**

- As Board President of Social Media Breakfast Madison
- On the board of **The Daily Cardinal**
- On the Marketing Committee for the United Way of Dane County

# SOCIAL MEDIA KEYNOTE PRESENTATIONS

- Don't Sell Your Product, Build Your Brand
- The Future of Social Media
- Groups Are The Future of Facebook



Pulling Back The Curtain To Bring Your Story To Life

# DIGITAL MARKETING PRESENTATIONS



10 Social Media Tips and Strategies You Should Be Utilizing Today



10 Tricks and Hacks to Step Up Your Instagram Stories



Building Your Brand Through Blogging



10 Digital Tips For Aspiring Activists



Master Your Social Media in 20 Minutes A Day



Free Digital Tools You Should Be Using (But Probably Aren't)



You're Writing Your Email Wrong





## **TESTIMONIALS**



"We book speakers on a monthly basis for our Craft Marketing events, and Josh was one of our best speakers to date. He blends tactics with strategies seamlessly, and he's got a great sense of humor to ensure everyone is engaged and having a great time. Highly recommended."

#### **GREG MISCHIO**

Director of Craft Marketing, a Division of the Madison Chapter of the American Marketing Association



"Josh is an expert speaker on how to tell your brand's story online. He was engaging with our audience, and did a great job in giving tangible, actionable advice. He has knowledge on blogging and social media that can only come after years of experience."

### **JAMES ROLOFF**

Sales Director, Powderkeg Web Design



"Josh Klemons is a dynamic speaker who can transform an ordinary seminar, classroom, or large-scale presentation venue. His constantly-updated insights about social media are useful for small businesses as well as large corporations. Anyone who wants to get a sense of where social media is going in the future should tap into his expertise."

### **DR. JO ANN ORAVEC**

UW-Whitewater Information Technology and Business Education Professor



"Very enjoyable! Seriously. I listen to a lot of folks who do similar work and can't make it all the way through. Yours was engaging and had enough real content. Thank you!"

### TERRA L. FLETCHER

Author of "Flex Your Communication" and "Flex the Freelance." Professional Speaker on Leadership, Communication, Marketing, and Entrepreneurship. Marketing Consultant.



Past social media & digital marketing presentations and speaking partnerships





















Josh has worked with universities, Chambers of Commerce, SBDCs, Trade Associations and more, tailoring sessions for the specific needs of their audiences.

He'd love to work with you to help wow your audience.

# LET'S CONNECT!



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